

Miles Nadal JCC THEORY OF CHANGE

MILES NADAL
JEWISH COMMUNITY CENTRE

WHAT WE DO



**ENGAGE DIVERSE
NEIGHBOURHOODS
AND PEOPLE**
through inclusive,
welcoming
programming



**WORK
COLLABORATIVELY**
to nurture strategic
partnerships



**WORK
STRATEGICALLY**
to focus programming,
target markets and
use our resources



Stay anchored
and active in
JEWISH VALUES

WHAT WE NEED



**SUSTAINABLE
RESOURCES**



**ORGANIZATIONAL
EXCELLENCE**



ADAPTABILITY

WHAT WILL CHANGE

**MORE PEOPLE WILL FIND THEIR PLACE
AT THE MNjcc AND EXPERIENCE:**



**STRONGER
CONNECTIONS**



**GREATER HEALTH
AND WELLBEING**



**STRONGER SENSE
OF BELONGING,**
broadly and/or in
one's sense of their
Jewish identity



THE DIFFERENCE WE WILL MAKE

**People's lives and the local downtown
community will be enriched for
generations to come through their
relationships with the MNjcc**



2019 | prepared by

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